

**Solange LHERMITTE**  
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[www.solangelhermitte.com](http://www.solangelhermitte.com)

Multi-skilled:  
Art Director & Production Manager  
14 years' experience of manufacturing in Asia  
Trilingual

## Graphic Design & Product Development

for the home, children and travel

**Extensive experience of management – excellent interpersonal skills**  
**French, English & German speaking**

### EXPERIENCE

2007- Currently: **Graphic Design Studio - Free-lance**

What I offer:

- Design and graphic development of Style Guides.
- Design and graphic development of varied product lines.
- Total production management (Europe & Asia).
- Planning management.

Completed projects:

- Stationery line 'JACQUES PRÉVERT'
  - Style guide for ASTAÉ
  - Ribbon Booknotes & Luggages, selected by MONOPRIX
  - Stationery line 'ENFANTS du MONDE' for CLAIREFONTAINE
  - Style guide for THE LITTLE PRINCE
  - Logo 'Take care of our planet' for THE LITTLE PRINCE
  - Wooden games 'Memo' and 'Domino' for LES JEUX DE PAUL
  - Luggage line 'BITONIK' for INCIDENCE
  - ....
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1999 – 2006: **Art Director & Product Manager, Jeu d'Aujourd'hui/Petit Jour**

Responsibilities:

- Involved in development of new product lines.
- Company-wide head of design and communication.
- Responsible of combined in-house and external team: modellers, copy editor, manufacturing logistics.
- Manufacturing management: sourcing (Europe & Asia), sub-contracting, production monitoring.
- Project management, reconciling manufacturers' technical constraints with licensing and marketing requirements of Petit Jour Management.

Achievements:

- 80 to 100 new items on the market per year.
  - Design of products and accessories in different areas: home decoration, tableware, stationery, luggage, toys & games, childcare...
  - Products developed to full approval and satisfaction (for design and production ) of licensors: The Little Prince, Elmer, Babar, Maisy, Peter Rabbit and Flower Fairies.
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1981-1998: **Free-lance Graphic Designer & Illustrator**

- Design of varied product collections for THE LITTLE PRINCE (luggage, childcare...).
- Design of new game collection 'TABLEAUX DE JEUX' for use in the home and garden.
- Illustrations for different costumers, in different areas.

Clients: Press, Publishing, Advertising, B2B.

Elle, Marie-Claire Maison, Enfants Magazine, Gallimard, Dragon Rouge, Havas, Desgrippes, Crédit Agricole, Usinor-Sacilor, La Redoute, Guigoz, Heudebert ...

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### QUALIFICATIONS

- ESAG, Ecole Supérieure d'Arts Graphiques, Paris
- Goethe Institut, Vienna

### IT SKILLS

- Microsoft Word, Excel, PowerPoint
- Adobe Photoshop, Illustrator, InDesign